



**Surrounding students with
a community of support . . .**

Annual Report 2016-17



**Communities
In Schools**

Dallas Region, Inc.

Our Students

During the 2016-17 school year, Communities In Schools of the Dallas Region (CISDR) served **7,274** high-need children throughout the Dallas region. **76%** of those children live in poverty. The following data is collected at the time of enrollment into CISDR.



380 homeless students



535 students who have been held back a grade



111 teen parents



372 referred for severe delinquent conduct



558 elementary students reading below grade level



2,814 students over grade 4 reading below grade level



3,196 students who did not pass standardized tests



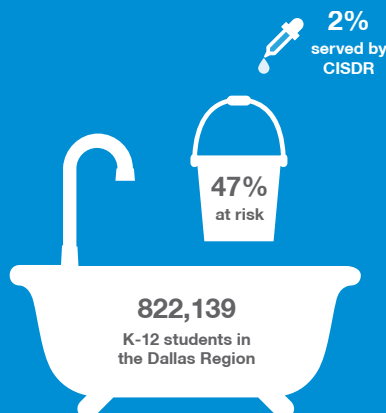
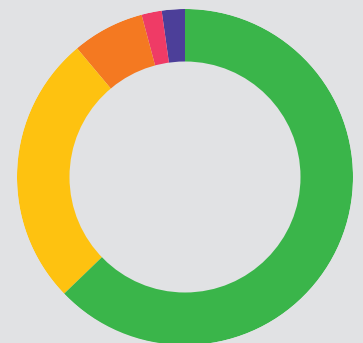
CISDR middle school students at the UT Arlington Planetarium

Demographics

Female	53%
Male	47%



Hispanic	63%
African American	26%
Anglo/White	7%
Asian/Pacific Islander	2%
Two or More Races	2%



A Drop in the Bucket

The number of children CISDR served is just a drop in the bucket compared to the need in our area. Of the 822,139 students in the Dallas region, 47% are categorized as “at-risk” per the Texas Education Code, (will not complete the school year or graduate). Only 2% were able to receive individualized support from CISDR. A majority of students are struggling in school through no fault of their own (untreated mental illness, family crisis, poverty induced trauma, etc.) There is still a lot of work to do in our community.

About CISDR

Communities In Schools of the Dallas Region (CISDR) is interested in exploring the interests, passions and concerns that you, as a member of our community, have for “at-risk” students. What are you motivated to inspire, transform, accomplish or connect to with students in need?

CISDR brings more than 30 years of experience in connecting community members like you to the lives of children between the ages of 5 and 18. We provide direct services while engaging more than 30 area service providers to create the public/private network needed to reform our area’s educational system, creating a movement that creates strong children, capable young adults and self-sustaining families.

Since 1985, CISDR has delivered its evidence-based community school model to local school districts who request additional supports to their students listed as at-risk. Our staff are housed on campus to address issues that impact attendance, behavior and academic performance. The benefits of improved student attendance not only influence student outcomes, but also district funding. By addressing student behavioral issues, we align with the campus to improve school safety, climate and morale, as a child’s behavior can affect others, when those emotions are turned outward. Our degreed, trained staff direct social emotional learning, trauma informed practices and other modalities to guide students and families in the right direction. With 86% of our expenses dedicated to direct services, we ensure focused intentional work to not only solve the problem but coach the skills needed to sustain that success.

Join us and other like-minded entities who believe our children deserve the best!

2016-17 Results

Student outcomes are based on official student grades/reports, measured from an enrollment baseline to the final end of year records.

63,647 students had access to CISDR help on their campus every day (supplies, food, clothing, etc.)

7,274 K-12 students benefited from individualized CISDR support (tutoring, counseling, home visits, parent intervention, etc.) Of these students:



85% improved in academics, behavior and/or attendance



89% were promoted to the next grade



96% of eligible seniors graduated



97% stayed in school

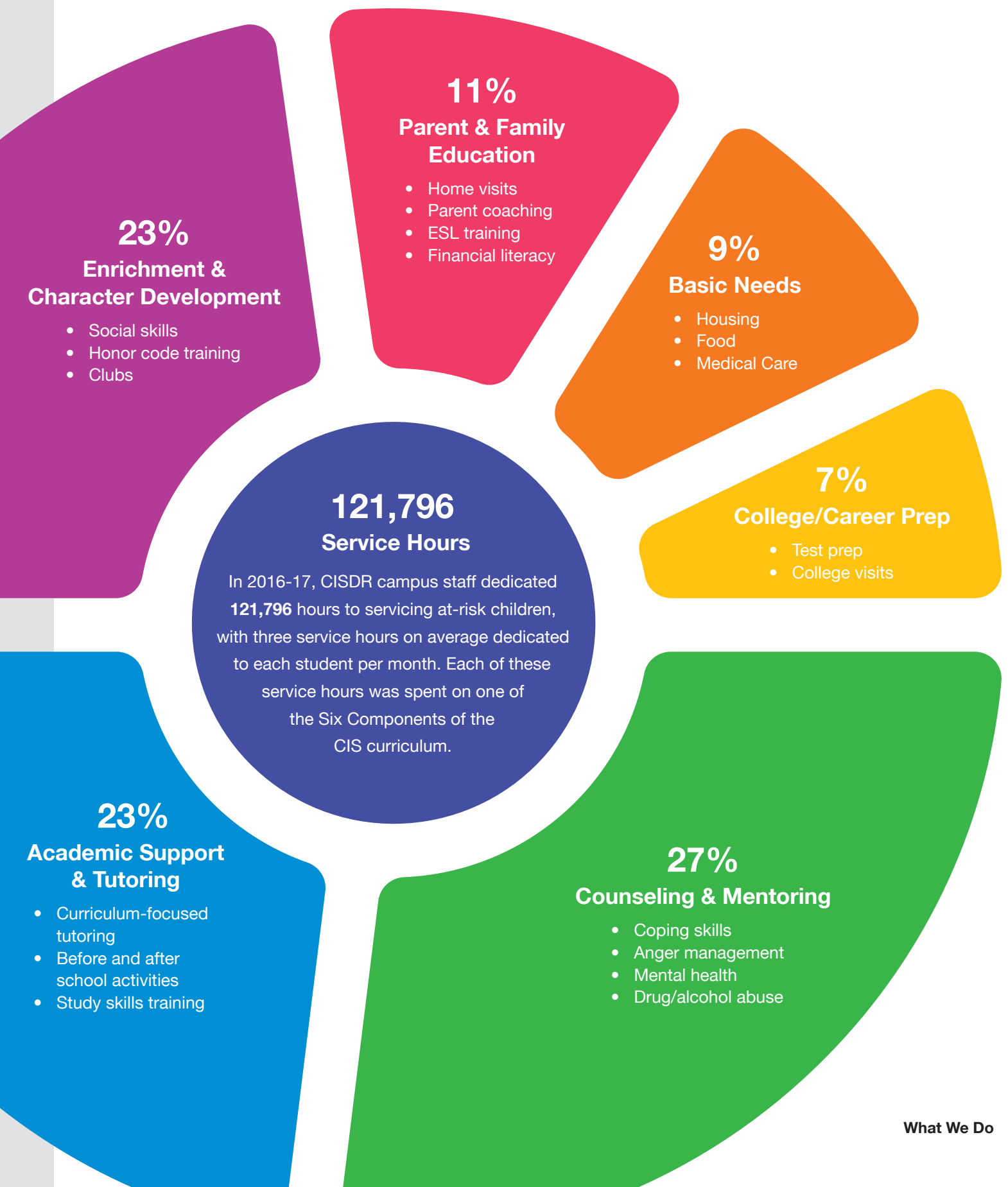


One Child... One Story

To get kids thinking about the future, we asked a number of our elementary and middle school students, “if you could be a grown up for one day, what would you do?”

- “I would want to live life calmly and more comfortably than I am today.”
- “I would be well educated and have a good job and have an amazing life.”
- “I would apply for a job and go to my dad’s house and see my baby sister.”
- “I’ll be in the Army and save people’s lives.”
- “I would pay Mom’s bills.”

What We Do



Our Schools

Dallas ISD

- George H.W. Bush Elementary
- Maple Lawn Elementary
- Peeler Elementary
- Reagan Elementary
- Rosemont Elementary
- Comstock Middle
- Edison Middle
- Hector Garcia Middle
- Barbara Manns Middle
- Quintanilla Middle
- T.J. Rusk Middle
- Thomas Jefferson High
- Skyline High

Carrollton/Farmers Branch ISD

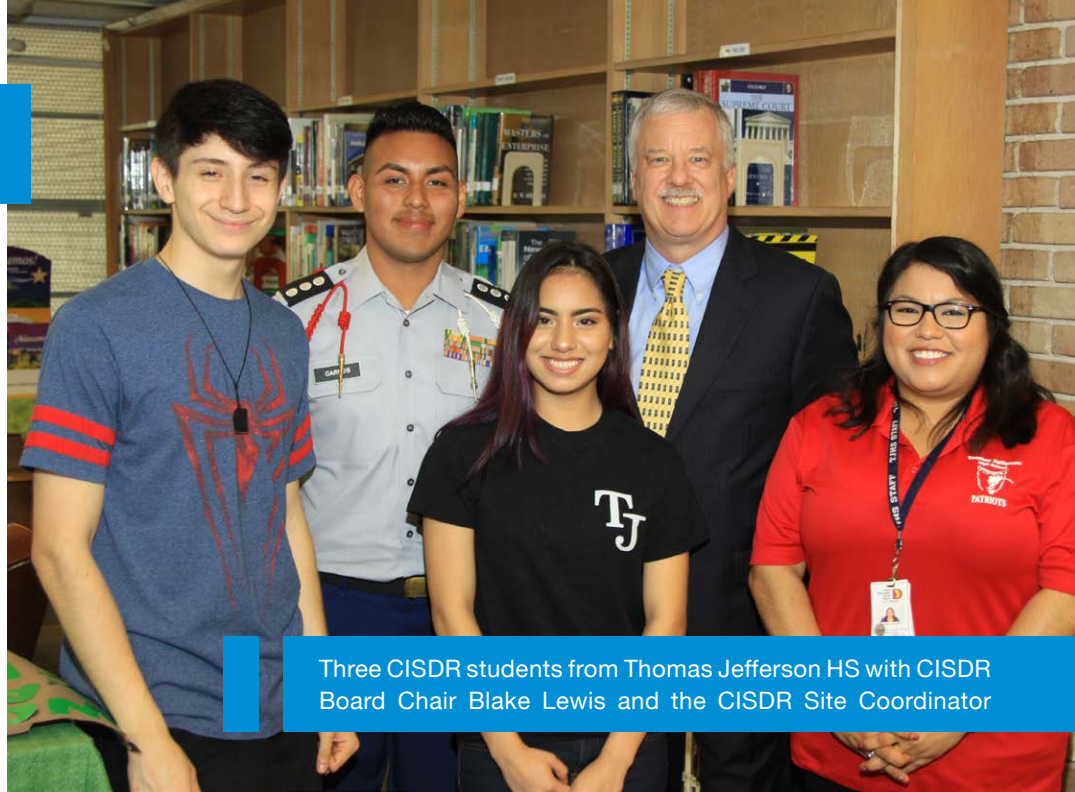
- Blair Elementary
- Carrollton Elementary
- Central Elementary
- Landry Elementary
- McLaughlin Elementary
- Sheffield Elementary
- Strickland Intermediate
- Vivian Field Middle
- Long Middle
- Dewitt Perry Middle
- R.L. Turner High

Garland ISD

- Carver Elementary
- Handley Elementary
- Heather Glen Elementary

Irving ISD

- Britain Elementary
- Schulze Elementary
- Austin Middle
- Bowie Middle
- Houston Middle



Three CISDR students from Thomas Jefferson HS with CISDR Board Chair Blake Lewis and the CISDR Site Coordinator

- Lady Bird Johnson Middle
- Lamar Middle
- Cardwell Career Preparatory
- Irving High
- Nimitz High
- Jack Singley Academy

Lancaster ISD

- Pleasant Run Elementary
- Rosa Parks Elementary
- Elsie Robertson Middle
- Lancaster High

McKinney ISD

- Lawson Early Childhood Center
- Burks Elementary
- Caldwell Elementary
- Finch Elementary
- Malvern Elementary
- McNeil Elementary
- Press Elementary
- Slaughter Elementary
- Webb Elementary
- McKinney High

Midlothian ISD

- Vitovsky Elementary
- Walnut Grove Middle

Plano ISD

- Armstrong Middle
- Bowman Middle
- Frankford Middle
- Otto Middle
- McMillen High
- T. H. Williams High
- Plano East Sr. High

Richardson ISD

- Forest Lane Academy
- Thurgood Marshall Elementary
- Skyview Elementary
- Stults Road Elementary
- Mark Twain Elementary
- Forest Meadow Jr. High
- Lake Highlands Jr. High
- Liberty Jr. High
- Richardson West Jr. High
- Lake Highlands Freshmen Center
- Lake Highlands High

Campus Initiatives

In order to best serve student's individual needs, CISDR has several campus initiatives that work to support students in specific areas:

ExxonMobil GEMS

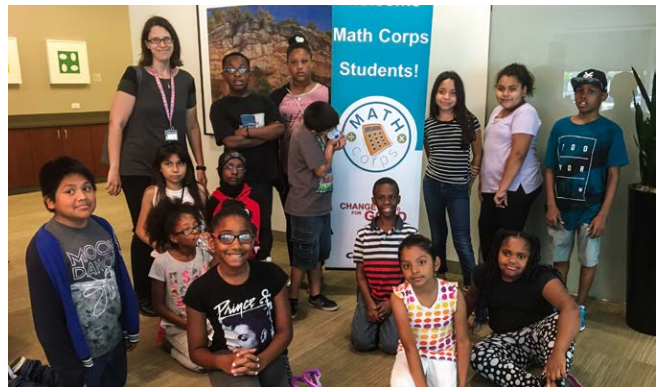
"Alicia" is smart, articulate and tries hard in her classes. CISDR provides tutoring and monitors her grades to keep her on track. This year she joined the **ExxonMobil GEMS (Girls Exploring Math and Science)** program on her campus. This gender-based STEM initiative helps her learn in a creative, interactive, self-paced style.

Capital One MathCorps

3rd grader "Ruben" was acing his schoolwork but didn't do so well on his STAAR test. He made it to the 4th grade, but he still wasn't working at his full potential. As he neared another battery of tests, he joined **Capital One MathCorps**, which helped ease his test-taking anxiety. MathCorps is a three week summer tutoring program from the capable hands of volunteer Capital One associates.

Sandy's ScholarTrips

After a few years in CISDR, 11th grader "Maria" was turning her grades around. At the end of the school year, she and 11 other high schoolers took a trip to Washington, DC to learn about college and career options. This was made possible by **Sandy's ScholarTrips**, a program started by former CISDR President & CEO Sandy Chavarria to help students learn about the world beyond their neighborhoods.



"We have seen the results and know that Communities In Schools has positively impacted the lives of thousands of children in the Dallas area. We are proud to continue to be a part of this winning solution for our children."

— **Lars E. Rosene**

*Vice President, Corporate and Marketing Communications for Flowserve
CISDR Board Member*

Community Education Initiatives

CISDR strives to involve our community in education reform, finding new ways to serve high-need children and families. We invite you to join us and learn more about these endeavors:

Youth Mental Health First Aid

We are now an official **Youth Mental Health First Aid** training site. Our community has witnessed a 20% increase in suicide attempts in children between the ages of 10 and 19. To combat this, CISDR will provide training to help our community identify risk indicators, connect to resources, and save a young person's life.

Drug/Alcohol Prevention Education

This year we increased our efforts to address the drug crisis affecting families across the community. Our staff licensed in **drug/alcohol prevention education** are now available full-time to all CISDR campus site personnel to help identify, coach and provide resources to students with families impacted by drug abuse and addiction. CISDR helps keep these children focused to be their best as they cope with issues at home.

C3 Project

Recently we introduced the **C3 Project** (Communicate, Coordinate, Collaborate). This consortium brings together over 20 vetted partner organizations to meet the needs of our individual students. By working together with our partners, the C3 Project aims to reduce duplication of services and ensure open communication among specialists in the field.



"I am incredibly proud of Ryan's partnership with Communities In Schools because of the proven, positive results it has achieved for children throughout our region."

— **G. Brint Ryan**
Chairman and CEO of Ryan, LLC

The Scope of the Problem

“Andrew”

49 percent of students CISDR serves are between the ages of 6 and 11. A majority, like “Andrew,” come to school every day with food as the first thing on their minds. Andrew’s parents both work two jobs to sustain the basic needs of three children in a small one room apartment. If the rent goes up at the end of the lease term, the family will move for the second time in 18 months, chasing cheaper housing. There is no guarantee Andrew will be back on campus, where he has learned to share, become a stronger reader, and express his anger in a healthier way. CISDR is currently working with Andrew’s relatives in finding additional resources to help stabilize the family.



“Melanie”

Middle school is already a challenging time in adolescence, but more so for “Melanie” as she moves in with her second foster family this school year. Separated from her younger siblings, Melanie’s 13-year-old heart is broken as she wonders if they are safe and happy. Though life with her grandmother was difficult, it was consistent and familiar. Melanie was once an “A” student, but her grandmother’s incarceration set the wheels of apathy and failure in motion. CISDR is working with students like Melanie to help her find strength, focus and a shoulder to lean on when the sadness becomes too much to bear.



“Tiffany”

Since the 5th grade, “Tiffany” split her time between her father’s house with his new wife and the apartment she shares with her mother, grandmother and three siblings. Often frustrated by her parents’ continued disagreements, she decided to make her own decisions which resulted in a pregnancy in 8th grade. Shortly after the birth of her son, Tiffany enrolled in CISDR as her math teacher saw potential in a young lady who had given up on herself. In partnership with teachers, a local health service, and a group of women volunteers, CISDR helped Tiffany, and students just like her, to graduate prepared for what college and career will bring.



“These students have overcome obstacles that we as adults cannot imagine. They have the drive to make a better life for themselves. CIS is the vehicle that can take them there.”

— **Raj Bhargava**
President & Owner, Manner Polymers
CISDR Board Member

Statement of Financial Position

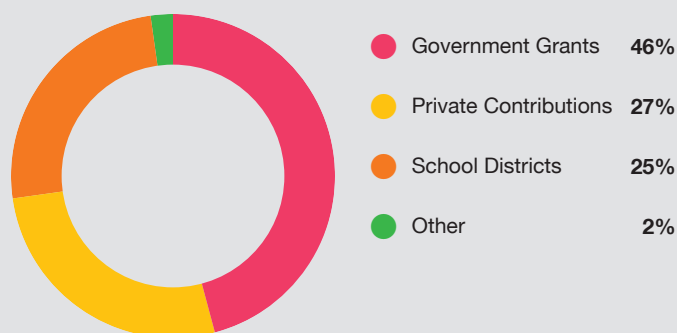
Assets	CISDR 2017	Foundation 2017	Total 2017	Total 2016
Current assets				
Cash and cash equivalents	\$279,702	-0-	\$279,702	\$628,100
Accounts receivable	146,714	-0-	146,714	192,142
Pledges receivable	83,000	-0-	83,000	247,370
Prepaid expenses	31,024	-0-	31,024	28,562
Other current assets	26,604	-0-	26,604	28,562
Total current assets	567,044	-0-	567,044	1,096,174
Non-current assets				
Long term pledges receivable	-0-	-0-	-0-	62,624
Other assets	7,965	-0-	7,965	7,965
Property and equipment, net	34,576	-0-	34,576	53,413
Cash equivalents	-0-	14,459	14,459	14,596
Investments	-0-	1,246,450	1,246,450	1,192,442
Total assets	\$609,585	\$1,260,909	1,870,494	\$2,427,214
Liabilities and Net Assets				
Current liabilities				
Accounts payable	\$11,435	-0-	\$11,435	37,476
Accrued expenses	30,677	-0-	30,677	5,522
Deferred revenue	129,472	-0-	129,472	320,967
Total current liabilities	171,584	-0-	171,584	363,965
Non-Current Liabilities				
Deferred rent	70,180	-0-	70,180	71,114
Total liabilities	241,764	-0-	241,764	435,079
Net assets (deficit)				
Unrestricted	(47,530)	-0-	(47,530)	768
Temporarily restricted	415,351	239,020	654,371	969,478
Permanently restricted	-0-	1,021,889	1,021,889	1,021,889
Total net assets	367,821	1,260,909	1,628,730	1,992,135
Total liabilities and net assets	\$609,585	\$1,260,909	\$1,870,494	\$2,427,214

*Fiscal Year 9/1/16 to 8/31/17. Audited financial statements by Sutton Frost Cary LLP are available upon request.

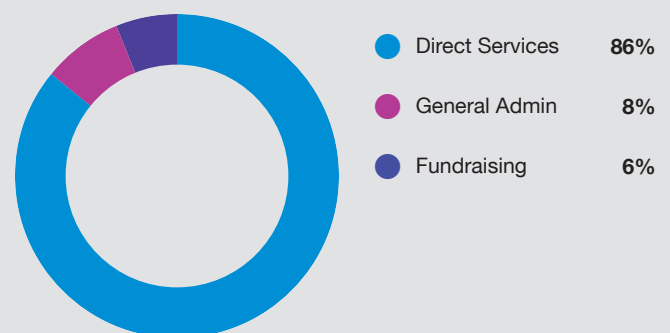
Statement of Financial Activities

	2017 CISDR		
	Unrestricted	Temporarily Restricted	Total
Revenue and support:			
Contributions	\$740,362	\$449,000	\$1,189,362
Grants from governmental agencies	2,042,475	-0-	2,042,475
School district contracted services	1,100,167	-0-	1,100,167
Program service revenue	-0-	-0-	-0-
Special events, net of direct costs of \$20,920	92,951	-0-	92,951
Interest and dividend income	13,786	-0-	13,786
Other income (loss)	4,000	-0-	4,000
Unrealized gains on investments	-0-	-0-	-0-
Net assets released from restrictions	817,978	(817,978)	-0-
Total revenue and support	4,811,719	(368,978)	4,442,741
Expenses:			
Program services	4,219,990	-0-	4,219,990
General and administrative	417,120	-0-	417,120
Fundraising	282,054	-0-	282,054
Total expenses	4,919,164	-0-	4,919,164
Increase (decrease) in net assets	(107,445)	(368,978)	(476,423)
Transfers	59,147	-0-	59,147
Net assets at beginning of year	768	784,329	785,097
Net assets (deficit) at end of year	(\$47,530)	\$415,351	\$367,821

Where Our Funding Comes From



How Our Funding Is Allocated



2017 CISDR Foundation				2017	2016
Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Grand Total	Grand Total
-0-	-0-	-0-	-0-	\$1,189,362	\$1,714,586
-0-	-0-	-0-	-0-	2,042,475	1,442,163
-0-	-0-	-0-	-0-	1,100,167	1,404,276
-0-	-0-	-0-	-0-	-0-	148,926
-0-	-0-	-0-	-0-	92,951	212,196
-0-	24,303	-0-	24,303	38,089	37,310
-0-	-0-	-0-	-0-	4,000	(781)
-0-	88,865	-0-	88,865	88,865	76,981
59,297	(59,297)	-0-	-0-	-0-	-0-
59,297	53,871	-0-	113,168	4,555,909	5,035,657
-0-	-0-	-0-	-0-	4,219,990	4,222,707
150	-0-	-0-	150	417,270	520,030
-0-	-0-	-0-	-0-	282,054	283,726
150	-0-	-0-	150	4,919,314	5,026,463
59,147	53,871	-0-	113,018	(363,405)	9,194
(59,147)	-0-	-0-	(59,147)	-0-	-0-
-0-	185,149	1,021,889	1,207,038	1,992,135	1,982,941
-0-	\$239,020	\$1,021,889	\$1,260,909	\$1,628,730	\$1,992,135

Planned Giving

The CISDR Foundation was established in 2003 with an initial gift of \$1 million to provide financial support and long-term stability to CISDR.

Supporting the CISDR Foundation with planned giving will build upon this wonderful legacy, helping ensure that future generations of struggling students in the Dallas region stay in school and succeed in life.

For more information, please contact us at cisdev@cisdallas.org.



Foundation President Jeff Morris

Thank You to Our Donors

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\$500,000 or more

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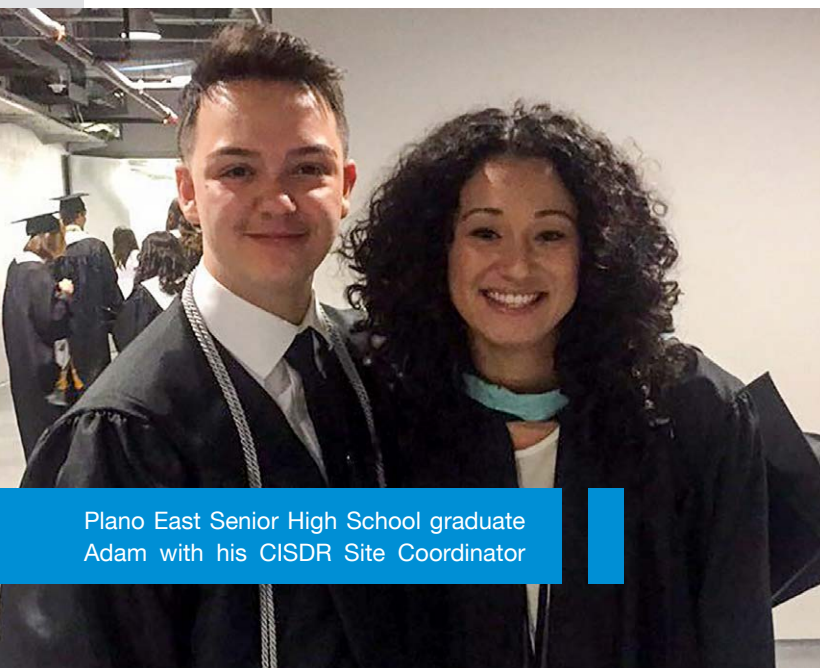
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Plano East Senior High School graduate
Adam with his CISDR Site Coordinator

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Special Thanks

CISDR is an organization that works in collaboration with service providers aligned to serving the needs of area children in crisis. Whether brought together by cooperative grants and/or agreements, these partner entities stood shoulder to shoulder, helping one child at a time. Our work this year would not have been possible without the dedicated professionals from

Capital One Math Corps

CitySquare

Dallas Afterschool
Network

Dallas Association
of Young Lawyers

The Family Place

Genesis Women's
Shelter & Support

Girls Inc.

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Junior League of Dallas

Just Say YES

Metrocare Services

New Beginning Center

North Texas Food Bank

Princeton Review

Promise House

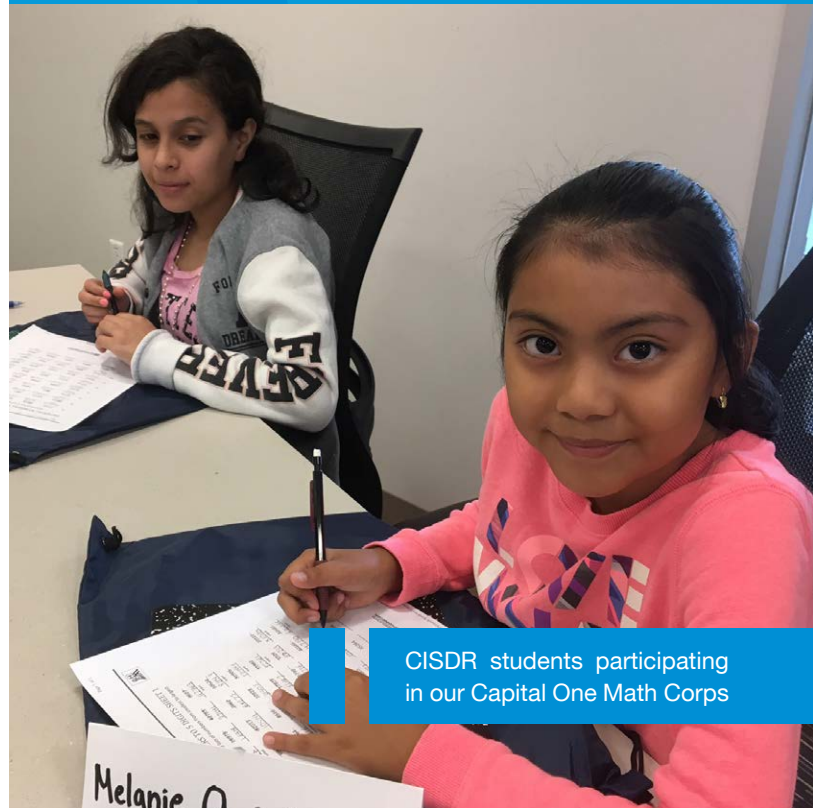
The Salvation Army

ScholarShot

Texas Hunger Initiative

Toys for Tots

UT Arlington
CARS Program



CISDR students participating
in our Capital One Math Corps

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El Centro College	Ms. Laurie Sands Harrison	Abhishek Gupta	Mr. Trimond Houston
	Mr. Kevin Hayes		
	Mr. & Mrs. Dwain Howard		



CISDR students at Stults Road Elementary School

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\$10,000 or more

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\$2,500 or more

Flowserve Corp.

Chick-fil-A

Prestonwood Baptist Church

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\$1,000 or more

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Dan F. Long Middle School

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Wain St. John

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Michelle Kidson

Melissa Blank

Bridges Safehouse

Crashed Toys Dallas

Daryl Flood Logisitcs

McDonald's

Devan Piggee

Joann Pond

Kendall Radenbaugh

Tim Rubio

Sonic

Earnest Bradley

Westin Galleria Dallas

Teresa Becerra

Carolyn Benavides

Shantel Forbes

Anthony Davis

Sprinkles Cupcakes

Golden Chick

Pizza Hut

Jeannie Bay



A CISDR Junior Board volunteer helping students decorate cookies for the holidays

Brenda Smith-Hickman

Heather Lynn Swanson

Catherine & Blake Woodall

\$50 or more

Candi Green

Joan McIntosh

Texas Sports Hall of Fame

Sarah Keith

Joel Donalson

The Shepherd's House
Church of The Nazarene

\$25 or more

Cindy Cowen

Marcine Moore

First Baptist Church
of Carrollton

Angela R. Pedigo

Plano Symphony Orchestra

Jenai Butler

Sara Hay

Lisa and Kendall Laughlin

Shelley Bussey

Pet Bar

Family Dollar Store

Less than \$25

Galexia Austin

John Bain

Stacy Baker

The Boardroom Salon Inwood

Kristi Martin

Constance McClanahan

Mr. Donut

Julia Forsyth

Cynthia Will

Mount Pleasant Baptist Church

CISDR Golf Tournament

About the Golf Tournament

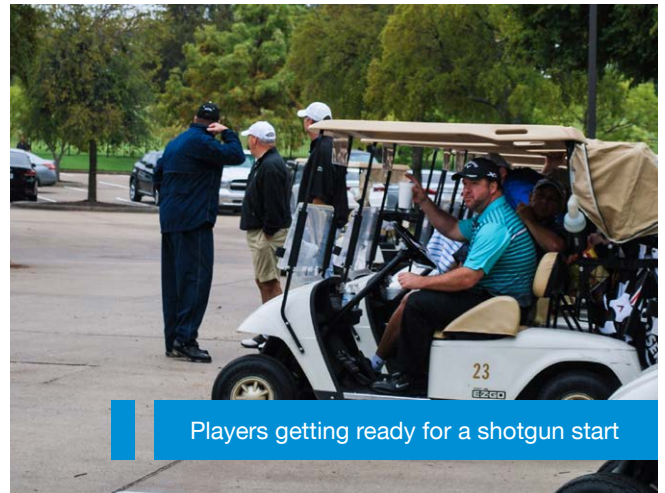
Since its inception in 2011, the annual CISDR Golf Tournament has provided a challenging opportunity for those who believe in the potential of these children, to make a difference in the lives of students by ensuring a CISDR presence on their campus every day.

Celebrating Five Years

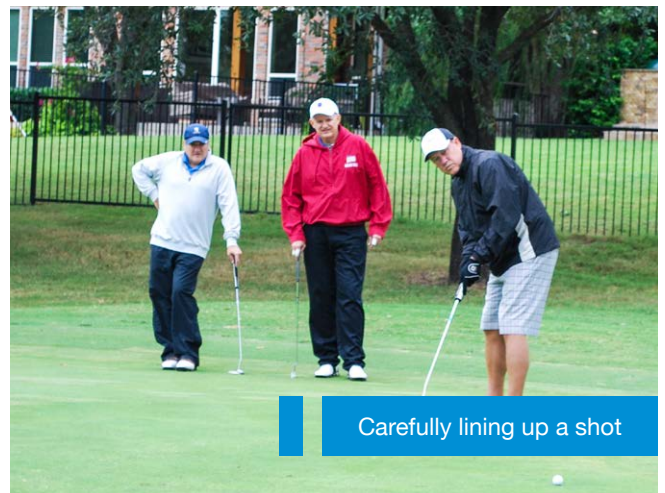
CISDR held its 5th Annual Golf Tournament on Monday, September 26, 2016 at Hackberry Creek Country Club in Irving. This year we were pleased to have Carolyn Creekmore as our Honorary Chair. Ms. Creekmore is 2004 US Senior Women's Amateur Champion and Member of both the Texas and Arkansas Golf Hall of Fame.

Thank You

We are grateful to everyone who helped us make this event a success. We would especially like to thank our major sponsors, including Flowserve, Briggs Equipment, Sedgwick, Aon, AT&T, Deloitte, EY, Hitachi Consulting and Ryan. Finally, we thank our Golf Committee, volunteers and staff, who planned a day of fun to support another year of support for thousands of students.



Players getting ready for a shotgun start



Carefully lining up a shot



"Nuttie Putty" Contest

Campaign for Kids

This year, CISDR launched the Campaign for Kids, a year-long campaign to raise awareness around the educational needs of high risk students and the work of CISDR.

CFK Kickoff Event

We kicked off the Campaign for Kids with a free event at Samuel Lynne Galleries in the Design District. This event gave our Board and Junior Board a chance to mix and mingle as they learned more about the upcoming year's events.



Thomas Jefferson HS Luncheon

As part of the educational component of the Campaign for Kids, CISDR invited members of the community to Thomas Jefferson HS to learn more about the specifics of the Communities In Schools program.

Supporting Our Schools Supply Drive

To cap off the Campaign for Kids, we partnered with NBC DFW, Albertson's and Tom Thumb to raise \$146,000 worth of school supplies (14,793 bags) for the 2017-18 school year. NBC and partners have expressed an interest in making this an annual event, as well as supporting spotlight events hosted by the three local CIS programs.



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From top: CISDR Board Members Bob Scott, Kimberly Gonzales, Mike Winemiller and Paul Stephens meeting with students

Questions & Answers



CISDR speaks of working with “at-risk” students. What does that mean?

The mandate of CISDR is to provide academic and social support to students who are designated “at-risk”, which is a list every school district keeps (per the Texas Education Agency) of students in need of support in order to be promoted or to graduate on time. The list contains indicators such as homelessness, history of foster care, reading below grade level, teen pregnancy, truancy, family crisis, etc.



How does CISDR partner with a school?

CISDR is typically approached by either a principal or the school district themselves, in need of additional support for their students. After an assessment of student needs and interventions already in place, CISDR contracts via the school district for specific campuses, grades K -12.



Aren’t you doing what school counselors already do?

We complement what schools counselors are charged with on a campus site. When a campus of 500 has as many as 85% of its students on the at-risk list, one counselor is pulled in several directions. CISDR frees teachers to teach and has the time to assess root causes of student issues through one-to-one work, small groups and home visits. CISDR also engages community partnerships, and a battalion of CISDR-brokered resources.



How do you measure student success, especially in hitting those outcome numbers?

CISDR staff are housed on campus and able to work with identified students every day, tuning interventions throughout the school year until an impactful approach is found. By reviewing student grades, attendance and behavior every 6 weeks, (while meeting regularly with teachers and staff to discuss progress,) CISDR is able to make changes to the plan’s strategy in real time. CISDR also engages parents in their child’s success to ensure wrap-around services 24/7. Saturation plus comprehensive, timely and consistent intervention is the key.

CISDR Junior Board

This year, a group of CISDR student alumni launched the Junior Board to engage like-minded community members and locate other CIS alums. This will connect them in fundraising, advocacy, and the Board development process, helping to build future leaders and support fundraising and advocacy efforts.

The CISDR Junior Board is open to motivated young people ages 21-40 to support the overall mission of Communities In Schools of the Dallas Region by acting as ambassadors, developing leadership skills, sharing experiences and by engaging other community members in becoming the next generation of Directors.



Looking Forward

This annual report is a snapshot of the 2016-17 school year, but there are plenty of things going on at CISDR in the 2017-18 school year and beyond. Here is a quick look forward.



Terrell ISD

Terrell ISD has invited CISDR to serve the students and families of Terrell High School. This new collaboration will introduce CIS services to Kaufman County. We look forward to working with the amazing staff and faculty of the district in support of the Terrell community.



Community Education Luncheon

Starting in 2018, we will be kicking off a new luncheon series that will give Dallas area professionals a chance to network and learn about trending topics. We will kick off this first event in May or June with the topic of Informational Technology. It's a growing hot topic, from IT security to intellectual property rights to privacy and artificial intelligence. Check our website and social media to stay abreast of the latest developments. Email us at cisdev@cisdallas.org to learn more about this event



7th Annual CISDR Golf Tournament

Mark your calendars for the 7th Annual CISDR Golf Tournament on Monday, September 24, 2018 at the beautiful Las Colinas Country Club in Irving. Sponsorships, promotions and tickets are already available for the event. To get involved with our next signature fundraising event, email us at cisdev@cisdallas.org.



Communities
In Schools

Dallas Region, Inc.



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