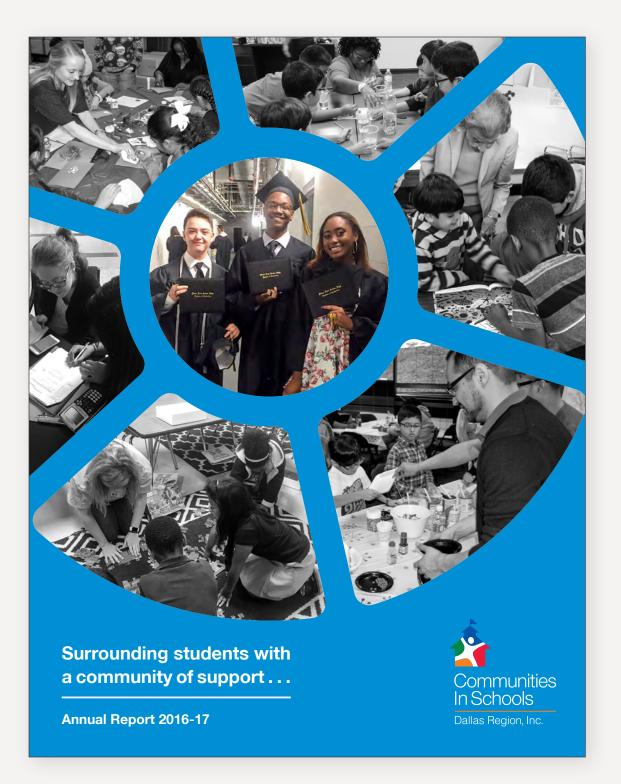
### **Steve Lovelace**





# **Annual Reports**

During my time at Communities In Schools, I designed a number of 8.5×11" *annual reports* for the organization, including the cover design, overall layout, photos, and most of the copy.







Ron Guerrier CIO, Farmers Insurance



Thursday, May 31, 2018 II:00 am to I:30 pm



Canyon Creek Country Club Richardson, Texas



### **Postcards**

Throughout my graphic design career, I have designed many glossy 4×6" *postcards* for local businesses and as well as charity events. Here are a couple of examples.





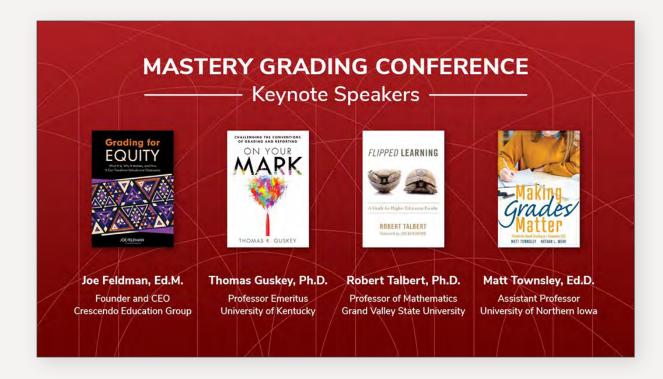
smu.edu/intersessions

# WL 3308 Introduction to General Linguistics Gabriela Vokic

#### WHAT STUDENTS SAY

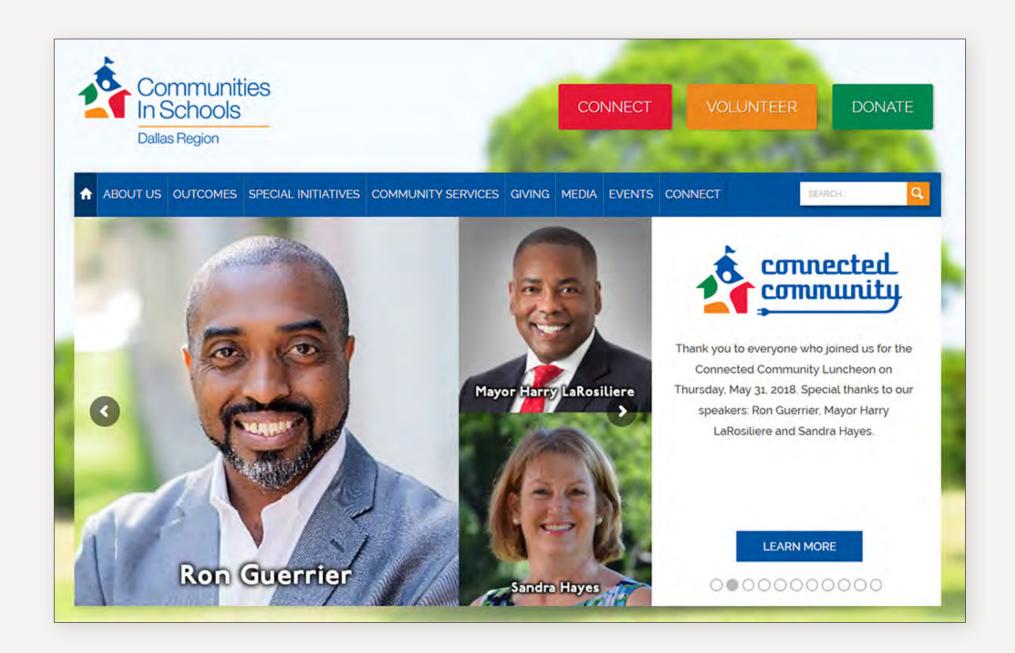
"This class was amazing. The subject matter is fascinating, and Dr. Vokic presented it so well. She is an amazing professor who is clearly highly knowledgeable in her field, as well as skilled in stimulating students' interest in fun, engaging ways."





### Social Media

Throughout my marketing career, I have created **social media** campaigns, along with their associated graphics, for Facebook, Twitter, LinkedIn, and Instagram.



### Web Design

Since 2011, I have used WordPress, as well as Elementor, to create modern, responsive web layouts. You can view more of my **web design** work at steve-lovelace.com, cisdallas.org, and college-bridge.org



#### Newsletter

November 2021



#### What's in this Newsletter?

- Research Findings
- Professional Learning Opportunities
- · Awards and Recognition
- · How You Can Help



Volume 1. Issue 4.

May 2019

#### **Wrapping Up a Successful School Year**

As the 2018-19 school year comes to an end, Communities In Schools of the Dallas Region, Inc. (CISDR) staff are hard at work helping thousands of students to stay in school and achieve in life. This spring, 418 high school seniors have benefited from individualized CISDR support services such as tutoring, counseling, home visits, and parent intervention. The CISDR campus staff play a vital role in preparing these seniors to graduate and be ready for college and career success.



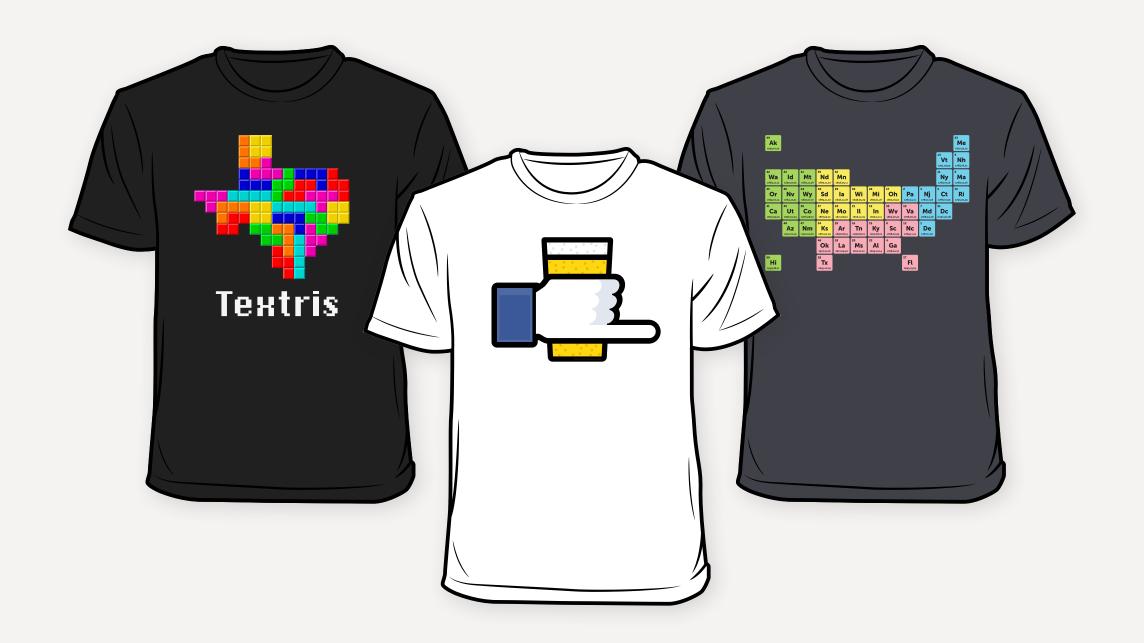
### **Email Newsletters**

I have extensive experience creating *email newsletters*, writing copy, choosing images, and laying everything out in Constant Contact.



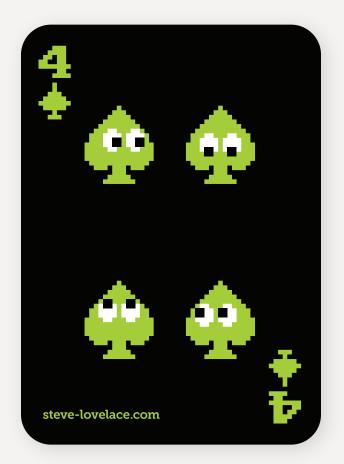
# The Corporate States of America

I designed the *Corporate States of America* map for my blog back in 2012. It later went viral, getting featured in BuzzFeed, Mental Floss and the Huffington Post. Here is a poster design I made available for sale in 2013.

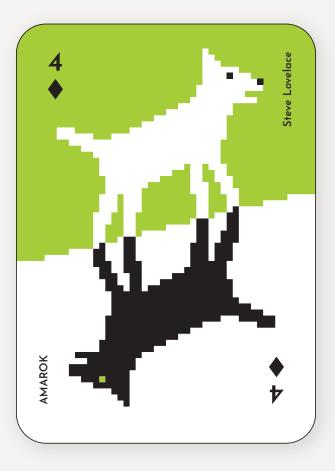


# **Tee Shirts**

In my spare time, I like to design **tee shirts**, which I sell on Woot, RedBubble, and Society6.

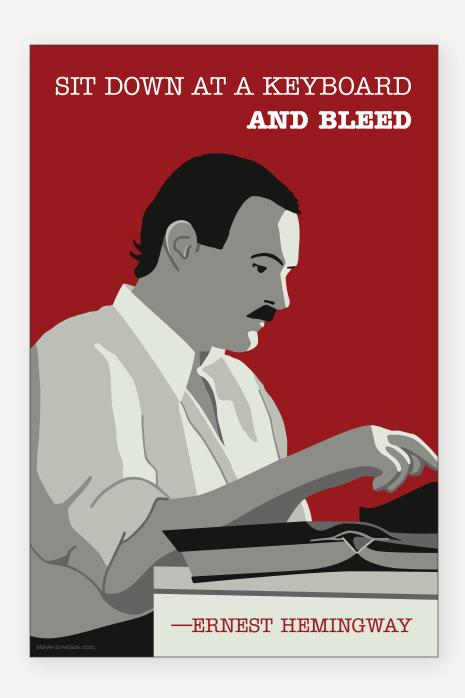






# **Playing Cards**

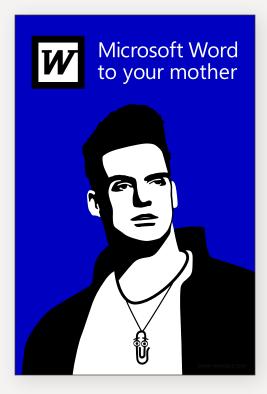
Since 2017, I have collaborated in an community art project through AIGA DFW, in which we design a deck of *playing cards*, with each designer taking one card. Here are a few of my contributions.



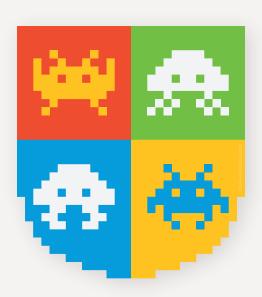
# **Digital Portraits**

One of my favorite artistic techniques is to create *digital portraits* using just a few shades of gray, using highlights and shadows to create a bold screen-printed look.





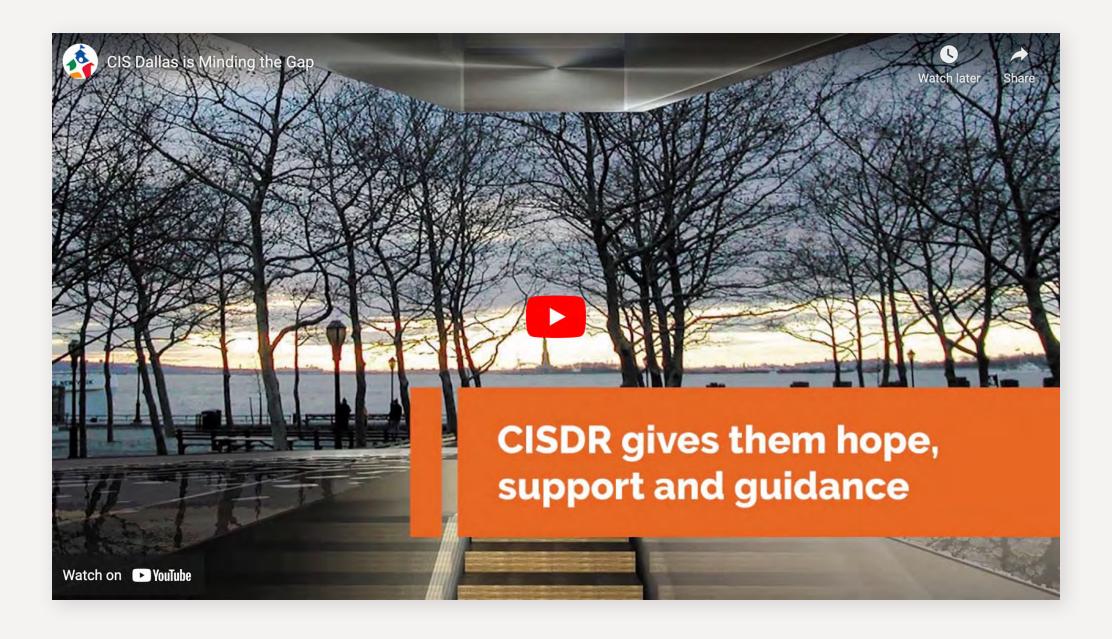






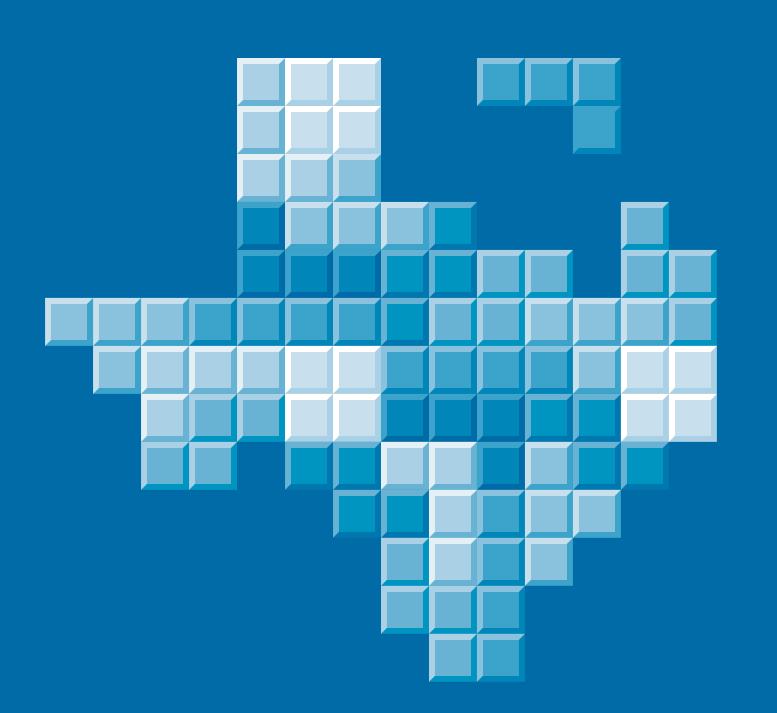
## **Pixel Art**

My art style is heavily influenced by old video games. I like making *pixel art* that communicates complex concepts with a small number of colors and blocks.



### **Videos**

During my time at Communities In Schools, I created several *videos* for our fundraising campaigns, using Adobe Premiere Pro to trim video clips, animate still images, and add music and graphics to each presentation.





steve-lovelace.com